

# Public Service Announcement

Rockville Area

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American Red Cross

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## 2015 Home Fire Campaign

In the United States, 7 times a day, someone dies in a home fire. A fire injury is reported every 40 minutes. In Minnesota the American Red Cross responds to 2-3 fires every 24 hour day.

On May 30th 2015, The American Red Cross will be partnering with the Rockville Fire Department, Rockville Emergency Management, Lion's Club, other service organizations and businesses to install "state of the art" smoke detectors with 10 year batteries at no charge to homeowners within Rockville. This is part of a national Red Cross 5 year campaign. The goal of the campaign is to mobilize resources to save lives and reduce injuries from home fires.

On May 30<sup>th</sup> 2015 a team of the Rockville Fire Department and volunteers, will go to houses that have signed up, to assist the homeowners by checking existing fire/smoke detectors, replacing batteries as needed, replacing detectors older than 5 years old if requested, and installing new detectors in homes without a working detector. If your household is interested in signing up for this free service please contact Rockville City Hall at [320-251-5836](tel:320-251-5836).

The Red Cross will assist families with fire prevention and escape planning on magnetic escape plans for placement on the family refrigerator. If a fire starts, you may have just 2 minutes to get to safety.

All volunteers who participate in the campaign will have undergone a background check, and only teams will enter homes with signed permission from the home owner. Teams will be respectful and clean up any dust from the installation process.

The American Red Cross is a non-profit, non-government organization with a mission to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross receives no governmental funding and relies solely on the donations from donors. To help support the American Red Cross you may call [1-800-RED-CROSS](tel:1-800-RED-CROSS) or [www.redcross.org](http://www.redcross.org). Smoke detectors for this national campaign have been donated by a national business partner. There is no charge to any homeowner for this campaign.